

# LEADERSHIP IN THE DIGITAL ERA

A breakfast session hosted by Financial Times | IE Business School Corporate Learning Alliance

Thursday 26th April 2018, 8.30am – 11.30am  
Allianz Arena, Munich

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## FACILITATORS:

### Lyndsey Jones, Executive Editor, Financial Times

Lyndsey plays a key role in defining the newsroom and publishing processes that underpin the FT's digital transformation. In her current role as section chief of the day production, she has reshaped the editing process to focus on digital output, while simplifying the print operation.

### Joseph Pistrui, Professor of Entrepreneurship and Innovation at IE Business School

As a member of the FT | IE Corporate Learning Alliance educator network, Joseph's work integrates experience from the practice of management with a wide-ranging set of theories and focuses on the "entrepreneurial problem" of innovation-based growth and new business development.

### Heiner Kuepper, VP for Corporate Partnerships, FT | IE Corporate Learning Alliance

Heiner has spent 19 years in the consulting, training and talent management sectors. Heiner focuses on the skills required to help organisations implement business transformation with strategic training and talent management initiatives, working with line managers and human resources professionals.

### Dr Stefan Marose, VP for Corporate Partnerships, FT | IE Corporate Learning Alliance

Stefan advises companies on corporate learning and ensures that FT | IE Corporate Learning Alliance finds the right fit for the tailored corporate programmes. Stefan strongly believes in the value of lifelong learning and has experienced it himself: he is a Doctor in Chemistry and Biotechnology, certified Business Coach and an AA CSB certified MBA.

## AGENDA:

08.30 – 09.00	Registration and breakfast
09.00 – 09.10	Welcome and introduction by Dr Stefan Marose
09.10 – 09.25	Workshop led by Joseph Pistrui
09.25 – 10.30	Roundtable discussion facilitated by Joseph Pistrui and Lyndsey Jones
10.30 – 10.40	Closing comments
10.40 – 11.30	Networking coffee
11.30	Event closure

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